

Adobe® InDesign® Tips & Tricks

Half & Half



Original Grayscale Image



Image with Black replaced by
100% Ultra Purple HJ2597 Spot Color



Image with Black and
50% Maroon HJ194 Applied



Image with Process Color Blends
Navy (C100 M80 Y0 K0) and
Yellow (C0 M0 Y85 K12) Applied


On a 4-Color or spot color page, you can create interesting color halftone effects in InDesign. You can replace the shades of black in a photo with one color yielding a one color plus white photo. You can replace the white in a photo with a color and get a black plus one color photo. You can replace both the black and the white with different colors and achieve a color plus color photo.

STEP 1: Place a grayscale image from Adobe Photoshop® or with Herff Jones Image In into the InDesign document.


STEP 2 (4-Color Pages): Utilize this step for a color halftone on a page to be printed in full-color reproduction in your book. Open the Swatches palette and click on the fly-out arrow for the palette options. Select Load Swatches and navigate to your hard drive > Herff Jones > 200x Yearbook folder > Desktop Templates > 4-Color Process Blends.indt. Click OK and the blends will be loaded into the Swatches palette. *NOTE: The use of 4-Color can be an additional charge. Please consult your Herff Jones Yearbook Representative before using 4-Color.*

- OR -

STEP 2 (Spot Color Pages): Utilize this step for a color halftone on a page to be printed in black and white reproduction plus spot color(s) in your book. Open the Swatches palette and click on the fly-out arrow for the palette options. Select Load Swatches and navigate to your hard drive > Herff Jones > 200x Yearbook folder > Desktop Templates > Spot Colors.indt. Click OK and the Herff Jones spot colors will be loaded into the Swatches palette. *NOTE: The use of spot color can be an additional charge. Please consult your Herff Jones Yearbook Representative before using spot color.*

STEP 3: With the Direct Selection tool , click on the photo. Choose black or a dark color from the Swatches palette. Then deselect the photo. You now have a one color plus white photo.

- OR -

STEP 3: With the Selection tool , click on the photo. Choose a light color from the Swatches palette. Then deselect the photo. You now have a black plus one color photo.

NOTE: If you do both Step 3 options above, you will create a color plus color photo.